

AFFILIATE PARTNER OVERVIEW

Coupons, promo codes, and retail deals for everyday shoppers.

BankonKoupons helps U.S. shoppers discover current discounts, featured offers, price drops, and seasonal promotions from major retailers and local businesses.

Launch Stage

Current growth phase

U.S. Shoppers

Savings-focused audience

Content + SEO

Primary promotion method

Major + Local

Retailer coverage plan

Audience

Deal-seeking shoppers looking for coupon codes, current offers, price drops, seasonal sales, and trustworthy retailer pages before making a purchase.

Promotional Methods

Website deal listings, SEO content, retailer pages, featured offer placements, future email updates, and social media distribution. No toolbar, forced clicks, or trademark bidding.

Brand Safety

BankonKoupons focuses on clean, shopper-friendly promotion. Offers are presented as retailer-forward listings with clear titles, expiration dates when available, and direct user intent.

Core Categories

Coupons

Promo Codes

Retail Deals

Electronics

Fashion

Beauty

Health

Grocery

Home Goods

Pets

Travel

Local Deals

Ideal Partners

Major national retailers, marketplace brands, DTC ecommerce stores, local businesses, restaurants, travel providers, and seasonal promotional partners.

Tracking And Updates

Affiliate links and offer feeds are managed through approved networks and official partner dashboards. Listings are designed for regular refreshes as partner feeds become available.